



TIME TO REACH NEW AUDIENCES

LIVE STREAMING & WEBCASTING

THEATRE CONFERENCES EVENTS MEETINGS

CASE STUDIES: OUTDOOR

We have worked with a wide range of clients on an incredible variety of projects. Each project is bespoke and our live streaming team will ensure that your needs are met and will guide you through the process.

Our case studies will give you some insight as to how we work.

Get in Touch

If you have a project in mind or would like to talk to us in more details about how live streaming can work for you, please contact Melanie at livestreaming@pilot-theatre.com or ring 01904 635755.

IMAGINEER BRIDGE: AN IMPOSSIBLE PERFORMANCE

Large-scale outdoor performance.

Pilot worked with Imagineer Productions in Coventry in September 2019 on an ambitious large-scale outdoor performance of Bridge: An Impossible Performance, which was the result of a large community project about building bridges and created by artistic director Orit Azaz.

Over a number of months, the wider community came together to create their own real or imagined bridges, celebrating stories of bridge-building, bridge-burning and making a difference.

All gathered in the City Centre for the final spectacular show which included gravity-defying circus acrobatics, dance, comedy, theatre and live music which was inspired by local people's stories, which created a thrilling and moving montage of the courage, compassion and humour needed to bridge a divide.

Due to unsettled weather, the Pilot team recorded one of the earlier performances and this was shown in a local venue and simultaneously streamed to an on-line audience.

This resulted in 1000 of people having the opportunity to watch the show online as well as capturing a documentary record of the event.

"The Pilot team were brilliant to work with and their response to an unpredictable outdoor environment was very good quality." Lou Lomas, Producer

www.imagineer-productions.co.uk



ZARA

MIND THE GAP, WALK THE PLANK & EMERGENCY EXIT ARTS

Pilot live streamed two performances of ZARA - the creation of three of the UK's leading arts organisations, Mind the Gap theatre company and outdoor arts specialists Walk the Plank and Emergency Exit Arts, at The Piece Hall, Halifax and by the Imperial War Museum in Geraldine Mary Harmsworth Park, London in Spring 2019.

This epic outdoor theatrical event explored the story of a learning-disabled mother and her fight to protect her newly born baby. Its centre-piece was a giant 22ft high mechanical baby, which was bigger than a double decker bus! The performances also featured a cast of over 100, army tanks, cherry pickers, tanks and 3D projections.

Over 8000 people came to see this performance across the two venues and an additional 2000 watched the live stream. This event caught the attention of the national media.

To capture these performances there were 7 cameras used – 2 fixed for wide angle shots, 2 manned cameras to get close up shots, a roaming camera to follow the actor/storyteller and 2 PTZ cameras (pan tilt zoom) up on masts for high shots.

There were 3 camera crew and a vision mixer/director who directed the 2 staffed cameras to get specific shots.

As this was outside event the crew used fibre optic technology to carry video signals.

There was large screen viewable to the public and significant moments of the performance were shown on the screen.

Joyce Nga Yu Lee, ZARA Director commented:
"The livestream element of ZARA was an integral part of the storytelling, not an afterthought. The livestream provided us with another perspective of narrative and helped us reached thousands of audience members across the globe. I am really excited by the prospect of livestreaming that elicits and enables creativity."

