

TIME TO REACH NEW AUDIENCES

LIVE STREAMING & WEBCASTING

THEATRE CONFERENCES EVENTS MEETINGS



CASE STUDIES: CONFERENCES/ZOOM STYLE SESSIONS

We have worked with a wide range of clients on an incredible variety of projects. Each project is bespoke and our live streaming team will ensure that your needs are met and will guide you through the process.

Our case studies will give you some insight as to how we work.

Get in Touch

If you have a project in mind or would like to talk to us in more details about how live streaming can work for you, please contact Melanie at livestreaming@pilot-theatre.com or ring 01904 635755.

ARTS MARKETING ASSOCIATION

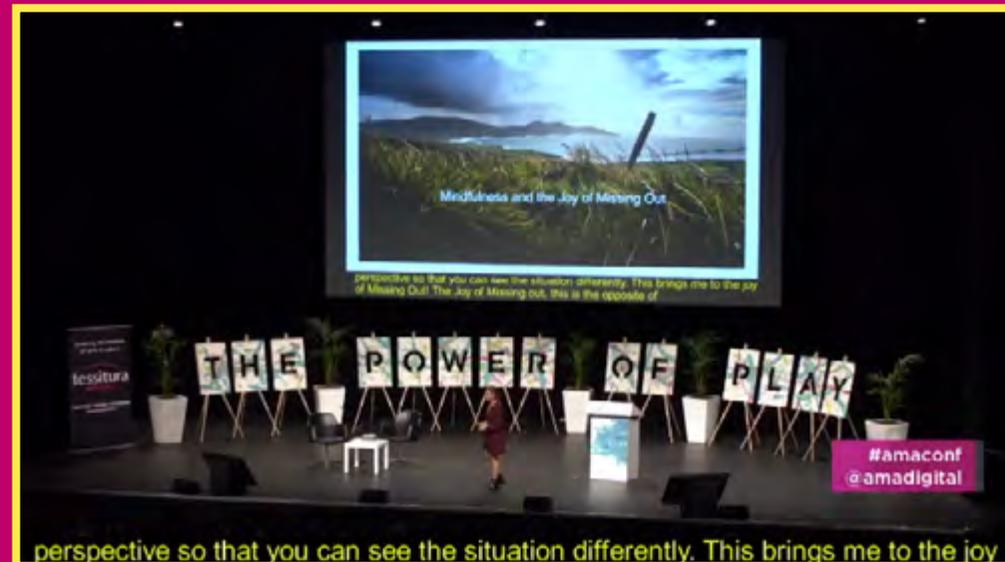
Live streaming conference keynotes and filming breakout sessions

Pilot live streamed and recorded elements of this major annual conference, which included keynote speakers in the main auditorium and a number of break-out sessions.

They used a mixture of static and roaming cameras to cover this event.

The keynote presentations also included a mix of PowerPoint presentations and videos which were integrated into the live stream on the day.

Working with Stage Text, who provide an onsite palantypist, text was included at the bottom of the screen as part of the live keynote presentations and recorded breakout sessions.



NO BOUNDARIES CONFERENCE ARTS COUNCIL ENGLAND

Live streaming large-scale conferences between two cities and to online viewers

These conferences take place across two different venues in different parts of the country.

Pilot were involved in the 2017 conference (Home in Manchester and Hull Truck in Hull) and the 2015 conference (Home in Manchester and Watershed in Bristol).

Pilot based themselves in one venue and worked with a technical team in the other to live stream presentations between the two sites, allowing audiences in each venue to experience programmed speakers from both locations.

The two streams were live-mixed and streamed via YouTube for an online audience too. The live stream included Stage Text, who provide an onsite palantypist for captions and a separate BSL stream which included a BSL interpreter appearing in the bottom right hand side of the screen.



nb2017.org

THE ULTIMATE LONDONER QUIZ CITY OF LONDON CORPORATION

Co-ordinating and supporting an online quiz with 1,000 participants

Pilot provided technical support to manage the first ever online virtual quiz, hosted by comedian, Dan Baptise, and live streamed on You Tube to celebrate the capital's culture and show that London was open. Sign-up was free with an option to donate to London's 'Pay it Forward' campaign, to help COVID struck businesses.

Over 1,000 people took part and signed up via Eventbrite. The questions were given by video recordings created in advance from a range of organisations, plus there were some creative challenges to complete online which were posted on the attendees social media platforms using a hashtag to be easily identified. Submissions were judged and a winner crowned Ultimate Londoner!

Pilot were sent video clips in advance and co-ordinated the ZOOM style presentation from the quiz leader and inserted video clips at relevant moments. They were available to deal with technical issues whilst the quiz was running and

supplied the client with a copy of the quiz for archival purposes.

This was a partnership with the City of London Corporation, The City of London Corporation, the Mayor of London, London & Partners and the Londonist,

Mike Clewley, Head of Cultural and Visitor Strategy, thanked Pilot for a 'brilliant and reassuring job on the preparation and live broadcast'.

